

ALEJANDRA CABRERA ABASOLO

JOURNALIST AND CONTENT CREATOR



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SKILLS

Positive attitude
Creative
Good communication
Adaptability and flexibility
Extroverted
Works well under pressure
MS Office
Google Suit
Wordpress
Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro)

LANGUAGES

Spanish Fluent - bilingual
English Fluent - bilingual
German B1
French A2

PROFILE

I'm a journalism graduate and content creator with experience in corporate and creative communication. I'm eager to take in on more opportunities to learn and improve my abilities in the communication field. Story-telling and making video and image content are some of my passions. I'm a really driven and hard-working person who isn't afraid to take on new challenges.

WORK EXPERIENCE

ADVANCING AND LOGISTICS MANAGER *Encode Talent* May 2022 - Currently
Some of my duties are to communicate between promoters and artists, manage logistics for events and do accounting.

CORPORATE CONTENT CREATOR *Acciona* Jan 2022 - April 2022
I was commissioned by the sustainability team to create internal communication videos.

DIRECTOR *Desnudarse* Aug 2021 - Nov 2021
I directed, produced and edited a short film, which focused on Berlin's techno music-loving youth and explored themes of love, relationships and the effect the pandemic had on them.

EDITORIAL CONTRIBUTOR *GUAP Magazine* Apr 2021 - Aug 2021
Editorial Contributor for the music section of the UK based publication. I contributed with 2 features per week.

EDITORIAL ASSISTANT *Hyponik* Jul 2020 - Dec 2020
Duties include news and feature writing, social media and site management assistance

EDITORIAL AND PRODUCTION INTERNSHIP *Vice Media* Dec 2020
Completed an internship alongside the editorial department at Vice in London where apart from working on features, I also assisted the production team in communication with Spanish-speaking countries where they were developing short reportages.

STAFF WRITER AND PRODUCER *Threads Radio* Feb 2019 - Dec 2020
Started working at Threads radio as an editorial contributor. I assisted editors in daily tasks and created content for social media, as well as produced radio shows.

EDUCATION HISTORY

Masters in Documentary Filmmaking Oct 2020 -Nov 2021
Metfilm School Berlin

Diploma in Humanitarian Response to Conflict and Disaster Jun 2020
Harvard University

Diploma in Digital Marketing Jul 2020
Shaw Academy

BA in Journalism Oct 2017 -Jun 2020
City, University of London